3RD NATIONAL
PERSONAL LIBRARIAN AND FIRST YEAR EXPERIENCE LIBRARY CONFERENCE

MARCH 21-22, 2018 | CLEVELAND, OHIO
On behalf of the Kelvin Smith Library and Case Western Reserve University, it is with great enthusiasm I welcome you to the Third National Personal Librarian and First Year Experience Library Conference. We are proud to be the organizer and host of this important gathering of personal librarians and first year experience leaders from across the United States and Canada, for two days of learning and experience.

This conference is the first and only of its kind in the country to focus on all aspects of the first year student experience, including the personalization of outreach and services for incoming students. Student retention, and other issues related to student success, will inform this conference’s core experience.

Personal Librarian and First Year Experience Programs can be powerful ways to advance student success. If we do our work well, these programs can lead to higher student retention and graduation rates at our colleges and universities, and demonstrate the continuing value of libraries in the academic community. This conference enables us all to:

• share information on innovative and successful programs and concepts that help to enhance the first year experience of students;
• provide a unique opportunity to learn how libraries can collaborate with other campus partners to enrich first year student learning and success; and
• network with colleagues to assess and discuss programs and initiatives for first year students.

My thanks to each of you for attending this event. Through the sharing of your expertise with others, we can ensure what we will learn the next two days will continue to inspire and educate thought leaders like yourself long after this conference concludes.

ARNOLD HIRSHON
Associate Provost & University Librarian
Kelvin Smith Library
Case Western Reserve University

ABOUT CASE WESTERN RESERVE UNIVERSITY
With an endowment of more than $1.79 billion, Case Western Reserve University supports over 100 academic and research centers and receives nearly $400 million in external research awards each year. Its undergraduate college and nine professional and graduate schools offer more than 370 programs that range from arts, law, and humanities to engineering and medicine.

More than 11,000 students (44 percent undergraduate) are enrolled at the university, representing all 50 states and 81 countries. Virtually all 3,000-plus faculty members hold doctorate or appropriate terminal degrees. Case Western Reserve University counts 16 Nobel laureates (including the first American scientist to receive the prize) among its current and former faculty and alumni.

Outside the university’s state-of-the-art classrooms, its unique urban
CONFERENCE CO-CHAIRS

BRIAN C. GRAY
Conference Co-Chair,
Team Leader of Research Services &
Engineering Research Services Librarian,
Kelvin Smith Library,
*Case Western Reserve University*

E. GAIL REESE
Conference Co-Chair,
Associate Director for Public Engagement &
Library Administration,
Kelvin Smith Library,
*Case Western Reserve University*

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Corina Chang, Manager of Marketing & Communications, Kelvin Smith Library, *Case Western Reserve University*
Sarah Mendez, Finance & Assessment Manager, Kelvin Smith Library, *Case Western Reserve University*
Gina Midlik, Planning, Budgets, & Assessment Team Leader, Kelvin Smith Library, *Case Western Reserve University*
Angela Sloan, Library Administration Department Assistant, Kelvin Smith Library, *Case Western Reserve University*
Jen Starkey, Research Services Librarian, Kelvin Smith Library, *Case Western Reserve University*

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Lorna Dawes, Assistant Professor & First Year Experience Librarian, *University of Nebraska-Lincoln*
Tom Hyland, Associate Professor & Library Instruction Coordinator, *Lakeland Community College Library*
Raymond Pun, First Year Student Success Librarian, *California State University, Fresno*
Elizabeth Yates, Liaison/Scholarly Communication Librarian, *Brock University*

canoys spans 267 acres in University Circle, a vibrant cultural district just five miles east of Downtown Cleveland. The campus is just a short walk to some of Cleveland and University Circle’s most outstanding destinations including, the world-renowned Cleveland Orchestra at Severance Hall, the Cleveland Museum of Art, the Cleveland Botanical Garden, the Museum of Contemporary Art Cleveland, and the Cleveland Museum of Natural History. Meanwhile, dozens of the country’s best medical centers - Cleveland Clinic, MetroHealth, and University Hospitals of Cleveland - call this area home.
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# Conference Overview

## Wednesday, March 21: Conference Day 1

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<td><strong>Breakfast</strong></td>
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<td><strong>Welcome &amp; Opening Remarks</strong></td>
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<td><strong>Opening Keynote</strong></td>
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<td><strong>Break</strong></td>
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<td>10:50 am</td>
<td><strong>Breakout Session 1</strong></td>
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<td>11:40 am</td>
<td><strong>Lunch</strong></td>
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<td>12:40 pm</td>
<td><strong>Plenary Session 1</strong></td>
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<td><strong>Posters &amp; Vendors</strong></td>
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<td><strong>Breakout Session 2</strong></td>
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<td><strong>Break</strong></td>
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<td>3:10 pm</td>
<td><strong>Lightning Round 1</strong></td>
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<td>4:10 pm</td>
<td><strong>First Day Closing Keynote</strong></td>
<td>O’Neill Reading Room, Second Level</td>
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<tr>
<td>5:00 pm</td>
<td><strong>Reception</strong></td>
<td>Cleveland Botanical Garden</td>
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## Thursday, March 22: Conference Day 2

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<tr>
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<td><strong>Break</strong></td>
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<tr>
<td>9:40 am</td>
<td><strong>Breakout Session 3</strong></td>
<td>Lower Level, First Level, &amp; Second Level</td>
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<td>10:30 am</td>
<td><strong>Break</strong></td>
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<tr>
<td>10:40 am</td>
<td><strong>Breakout Session 4</strong></td>
<td>Lower Level, First Level, &amp; Second Level</td>
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<tr>
<td>11:30 am</td>
<td><strong>Lunch &amp; Presentation by Credo</strong></td>
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<td>12:30 pm</td>
<td><strong>Plenary Session 2: Student Panel</strong></td>
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<td><strong>Break</strong></td>
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<tr>
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<td><strong>Closing Keynote</strong></td>
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<td><strong>Optional Roundtable Discussions</strong></td>
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Recommended first year experience resources available on the conference website at [library.case.edu/plconference](library.case.edu/plconference)
Wednesday, March 21: Day 1 Conference

7:30 am - 9:00 am  Conference Registration | Main Entrance, First Level

7:30 am - 9:00 am  Breakfast | Dampeer Room, Second Level

9:00 am - 9:30 am  Welcome & Opening Remarks | O’Neill Reading Room, Second Level

Speakers: Arnold Hirshon, Associate Provost & University Librarian, Case Western Reserve University; William A. “Bud” Baeslack III, Provost & Executive Vice President, Case Western Reserve University

9:30 am - 10:30 am  Opening Keynote | O’Neill Reading Room, Second Level

Integrating Diversity & Critical Thinking to Increase Student Success
Higher learning institutions should ask themselves whether the college environment is either offering opportunities or imposing barriers to student success. For students who come from underrepresented groups and first-generation or low-income families, the goal of earning a college degree may go unrealized unless institutions have programs and policies in place to increase the likelihood of success. The foundation for student success lies in solid curricular and co-curricular processes that stress critical thinking, diversity, and cultural competence in the first year. These qualities are essential for student engagement in the college experience and are important 21st-century skills emphasized by employers seeking college graduates who not only hold a degree, but who can also communicate across diverse spectrums, solve problems, and generate innovative ideas and new opportunities for their organizations.

Speaker: Aaron Thompson, Ph.D., Executive Vice President & Chief Academic Officer for the Kentucky Council on Postsecondary Education

Introduced By: Arnold Hirshon, Associate Provost & University Librarian, Case Western Reserve University

10:30 am - 10:50 am  Break | Sponsored by Sage Publishing

10:50 am - 11:40 am  Breakout Session 1A | Classroom 215, Second Level

Diversity and the College Experience
There are more than 3,000 public and private colleges in the United States. They vary in size (small, mid-sized, large), location
(urban, suburban, and rural), and mission (research universities, comprehensive state universities, liberal arts colleges, and community colleges). This variety makes America's higher education system the most diverse and accessible in the world. It embodies the nation's commitment to the democratic principle of equal opportunity. Student enrollment is becoming increasingly more diverse. In 1960, whites made up almost 95% of the total college population; in 2010, that percentage had decreased to 61.5 percent. Between 1976 and 2010, the percentage of ethnic minority students in higher education increased from 17% to 40%. The rise in ethnic and racial diversity on American campuses is particularly noteworthy. This workshop challenges the audience to see the connection between education and diversity.

**Speaker:** Aaron Thompson, Ph.D., Executive Vice President & Chief Academic Officer for the Kentucky Council on Postsecondary Education

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**Breakout Session 1B | Freedman Center, First Level**

**Library Integration with First Year Experience Faculty**

First year experience faculty who lack information literacy skills often teach their students ill-advised research habits that first year experience librarians must resolve. This presentation will examine ways in which first year experience librarians can address this challenge and develop a consistent information literacy instruction program that enlists all first year experience faculty.

**Speaker:** Mary Hricko, Library Director, Professor, University Libraries, Kent State University, Geauga Campus

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**Breakout Session 1C | Lower Level 06 A**

**Opening Act: Putting on a Music Festival-Themed Student Orientation**

Looking to create an event lineup that speaks volumes to new students about what matters most to them? Learn how one library repurposed a popular festival’s iconic logo and vibe into “Roeschella,” a creative orientation event featuring music, games, snacks, and library services presented on “stages.” The event has introduced more than 1,500 first year students to the library every year since 2016. This session will highlight the most popular games and activities that engaged students with services, collections, spaces, and events as well as the successful staff-driven planning and feedback model. Ultimately, attendees will visualize how the planning and assessment of this rocking orientation can transform the library experience.

**Speaker:** Katy Kelly, Associate Professor and Coordinator of Marketing & Engagement, University of Dayton
Breakout Session 1D | Lower Level 06 B/C

Partnering with Student Affairs: A Roadmap for Orientation, First Year Success, and Beyond
One of the primary ways libraries can ensure successful, relevant first year programs is by partnering with divisions of student affairs and other student-focused campus entities, whose knowledge of young adult learning and development offer insight into students’ needs and mindsets. At Bucknell University, the library partnered with the Division of Student Affairs to create opportunities beyond new student orientation. As a result of this partnership, their first year programs are more informed and better developed. This presentation will explore the evolution of their orientation and first year programming, and how they built their collaborative relationship with Bucknell’s Division of Student Affairs.

Speakers: Jason Snyder, Librarian and Manager of Communications & Outreach, Bucknell University; Benjamin Hoover, Evening Library Services Specialist, Bucknell University

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Breakout Session 1E | O’Neill Reading Room, Second Level

Perceptions of First Year Students: How to Be Better Advocates
Have you ever heard a colleague perpetuate negative stereotypes about first year students? Referring to students as “lazy” or “clueless”? There have been several high profile cases of higher education professionals crossing the line from privately venting to publicly shaming students online. These types of conversations are steeped in harmful assumptions that have their roots in white supremacist, classist, and sexist thinking. This panel will discuss strategies to constructively challenge these comments and mindsets. Attendees will leave with an understanding of how to manage conflict and how to apply a growth mindset towards first year students.

Speakers: Callie Wiygul Branstiter, Undergraduate Engagement Librarian, University of Kansas; Lindsay Inge Carpenter, First Year Experience Librarian, University of Maryland; Charissa Powell, Student Success Librarian, University of Tennessee

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Breakout Session 1F | Lower Level 01

You Can Win ‘Em All: Library Instruction Services for Small ESL Programs
Providing effective library instruction services for any English as a Second Language (ESL) program can be difficult. This presentation will cover the assessment of library instruction services for international students in Western Carolina University's
Breakout Sessions 1
10:50 am - 11:40 am

(Continued)

Intensive English Program (IEP). After observing these classes for several months, creating a curriculum map to identify course objectives and research goals, and investigating best practices, the library used collected data to customize instruction for each IEP course. Presentation attendees will take away practical tips for assessing and improving their own instruction services for ESL students.

Speaker: Elizabeth Marcus, Undergraduate Experience Librarian, Western Carolina University

11:40 am - 12:40 pm

Lunch | Dampeer Room, Second Level

Welcome Message By: Dr. Lynn Singer, Deputy Provost, Case Western Reserve University

12:40 pm - 1:30 pm

Plenary Session 1 | O'Neill Reading Room, Second Level

Supporting Underrepresented Minority (URM) Transition with Peer Mentors During the First Year
The Collegiate Connections Mentoring Program at Case Western Reserve University supports the transition of underrepresented students during the first semester of their freshman year. These students are matched with a peer mentor (an upperclass student with similar interests) for the first semester. This session will share how the program was developed, as well as its struggles and successes over the past four years. It will also discuss how to cultivate a collaborative relationship with the Office of Student Affairs and the Office of Multicultural Affairs.

Speakers: Kathy Petras, Associate Director for First Year Experience & Family Programs and the Director of Orientation, Case Western Reserve University; Edwin B. Mayes, Director of First Year Experience & Family Programs, Case Western Reserve University; John Killings, Associate Director of Multicultural Leadership & Programming, Case Western Reserve University

Introduced By: E. Gail Reese, Associate Director for Public Engagement & Library Administration, Kelvin Smith Library, Case Western Reserve University

1:30 pm - 2:00 pm

Posters & Vendors | O'Neill Reading Room, Second Level

Accio Sources! Information Literacy Instruction Through Harry Potter's (Glasses) Frames
Sheryl Kron Larson-Rhodes, First Year Experience Librarian, State University of New York College at Geneseo

It Isn’t “Giving Up” Class Time: Meaningful Library Instruction in Writing and Rhetoric
Melissa Harden, First Year Experience Librarian, University of Notre Dame; Anna Michelle Martinez-Montavon, Instructional Design Librarian, University of Notre Dame
Posters & Vendors
1:30 pm - 2:00 pm
(Continued)

It's a Paint Party! How to Engage Students and Bring Color to Your Library During a Construction Project
Katie Hutchison, Student Engagement & Archival Services Librarian, Walsh University; LuAnn Boris, Director of Library Services, Walsh University

Next Level Learning: Using Pedagogically-Designed Research Guides in Information Literacy Instruction
Susan Wengler, Assistant Professor & Coordinator of Information Literacy, Queensborough Community College of The City University of New York

Working with Freshmen International Students: Helping Them Explore Research Topics and Learn How to Use the Library with the Active Learning Method
Yuening Zhang, Research Services Librarian, Kelvin Smith Library, Case Western Reserve University

2:00 pm - 2:50 pm

Breakout Session 2A | Lower Level 01
Credo Focus Group: Sustaining and Expanding First Year Experience Momentum
First year experience and personal librarian programs have evolved the nature of library instruction but how can this innovation expand into other areas of an institution? Join librarians from Credo’s product team in a focus group as they lead a discussion on how librarians can sustain and enhance the first year experience momentum they are building.

Speakers: Credo Staff

Breakout Session 2B | O’Neill Reading Room, Second Level
Engaging Second Year Students in Transformational Learning Experiences
First year programs alone are not enough to create the supportive campus environment needed for student success and engagement. The Ohio State University undertook an ambitious program to engage second year students, known as the Second Year Transformation Experience Program (STEP). Librarians are multi-faceted partners in this campus-wide initiative. Discover the challenges of engaging second year students and explore connections of threshold concepts identified in the “Framework for Information Literacy for Higher Education” to study abroad, leadership, internships, service-learning, undergraduate research, and artistic/creative endeavors.

Speaker: Elizabeth “Beth” L. Black, Undergraduate Engagement Librarian, Associate Professor, The Ohio State University
Breakout Session 2C | Freedman Center, First Level

Forget Boring, Get to Exploring: Collaboration Workshops with High School Staff & Academic Librarians
To be prepared for collegiate level writing, students must be able to gather, comprehend, evaluate, synthesize, and communicate information and ideas. It is critical for students to be able to engage in an inquiry-based process for reading and writing. In this interactive workshop, participants have the opportunity to learn about a student-centered, inquiry-based, iterative process for research and writing in all disciplines. This workshop will have participants collaborate with colleagues, other workshop attendees, and academic librarians to create or update an inquiry-based research and writing project.

**Speaker:** Sheryl Kron Larson-Rhodes, First Year Experience Librarian, *State University of New York College at Geneseo*

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Breakout Session 2D | Classroom 215, Second Level

Measuring Success One Writing One-Shot at a Time
This presentation will outline the development of an assessment plan for the library session that all first year writing students attend at the University of Rhode Island Libraries. Results from an evaluation survey taken by students over the past seven years will be discussed. The survey measured two learning outcomes: 1) Students will refine their search strategy in order to identify citations to appropriate articles for their research assignment; 2) Students will identify the differences between scholarly and non-scholarly articles in order to determine their appropriateness for the student’s assignment.

**Speaker:** Jim Kinnie, Humanities Reference Librarian, *University of Rhode Island*

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Breakout Session 2E | Lower Level 06 A/B/C

Partnering with Student Employees for First Year Instruction Success
Butler University Libraries have successfully integrated peer teaching into first year courses by pairing trained student employees with librarians to provide information literacy instruction and research consultations. The presentation will include testimony from student employees who have been involved in instruction. These students will discuss how their experiences contributed to their professional growth and deepened their relationships with the librarians. This presentation will also cover the many benefits of this program, and conclude with practical advice to prepare student employees as they support library instruction efforts.

**Speakers:** Teresa Williams, Business Librarian, *Butler University*; Amanda Starkel, Information Commons Librarian, *Butler University*
Lightning Round 1A | O'Neill Reading Room, Second Level

Connecting Over Coffee: Extending Library Services for Students Through New Campus Partnerships
One meeting with potential partners on campus can turn into a new, exciting initiative to reach underrepresented and first-generation college students. Librarians at a small, private liberal arts college will share how they collaborated with the Office of Multicultural Engagement on their campus to provide reference services to students outside of the library. Emphasis was focused on serving first year students from underrepresented groups, however, the service was open to and used by students from a variety of backgrounds and class years. The speakers will share lessons learned, plans for future development, and assessment strategies.

Speakers: Meggan Smith, Research & Instruction Librarian, Gettysburg College; Kevin Moore, Research & Instruction Librarian, Gettysburg College

Lightning Round 1B | O'Neill Reading Room, Second Level

Encouraging Regular Library Use: The Frequent Visitor Pass Program
The Frequent Visitor Pass Program debuted in Ohio Northern University's academic library at the beginning of the 2017-18 school year. They designed this initiative to engage and increase library use and in turn improve academic success. Although the program is open to all students, librarians have used the personal librarian program to market it more heavily to first year students as a way to establish good study habits early in their college careers. This lightning talk will outline the planning and implementation of the program, focusing on how they were able to carry out the program with a small budget and with minimal burden to the front desk staff. It will also cover how they assessed the program and the results of that assessment.

Speaker: Bethany Spieth, Instruction & Access Services Librarian, Heterick Memorial Library, Ohio Northern University

Lightning Round 1C | O'Neill Reading Room, Second Level

Escape Rooms and Pop-Up Libraries: Innovative Summer Programming for First Year Students
For some universities, incoming students have the opportunity to take classes over the summer before beginning their first year.
Lightning Round 1
3:10 pm - 4:10 pm
(Continued)

Penn State University Libraries have created programs over the summer semester to support new incoming students through an initiative called the Learning Edge Academic Program, known as LEAP. This lightning talk will discuss the library's summer 2017 programming and some of the new initiatives, including pop-up libraries and escape rooms. This innovative program not only increased exposure of the library to these students, but led to new conversations with Penn State campus partners. In turn, these conversations allowed library staff to think about fall programming and create new opportunities for collaboration.

**Speaker:** Hailley Fargo, Student Engagement Librarian, *Penn State University Libraries*

4:10 pm - 4:50 pm

**Day 1 Closing Keynote | O’Neill Reading Room, Second Level**

**Student Retention and the First Year Experience: An Enrollment Management Perspective**

What are institutions doing (and what should they do) to retain and support not only traditional groups of students, but international students, and first-generation, under-represented, and disabled students who may require additional academic, financial, social, or other support to persist to degree completion? What are some of the emerging strategies for retention and improvement of first (and second) year student success? What is being done to ensure a successful transition of high school students to college, a new culture, etc.? What can other campus offices (such as the library) do to be strong partners in these student success efforts? These and other critically important questions will be addressed from the perspective of the Division of Enrollment Management at Case Western Reserve University.

**Speaker:** Rick Bischoff, Vice President for Enrollment Management, *Case Western Reserve University*

**Introduced by:** Arnold Hirshon, Associate Provost & University Librarian, *Case Western Reserve University*

5:00 pm - 8:00 pm

**Reception | Cleveland Botanical Garden**

Lose yourself in 20 unique gardens lush with dazzling colors, textures, and fragrances designed to inspire, restore, and invigorate. Explore across the continents from the Costa Rican rainforest to the Madagascar desert biomes inside the Eleanor Armstrong Smith Glasshouse. You will find “upside down” baobabs, bottle-shaped pachypodiums, a colossal strangler fig, 50 different types of butterflies, birds, reptiles, and amphibians from one balanced ecosystem to the next.

*Food and drinks will be served. Conference attendees will have free access to all gardens and special exhibits.*

**The reception is sponsored by Credo. First Year Experience Innovation Award winners will be recognized.**
Thursday, March 22: Day 2 Conference

7:30 am - 8:30 am  Breakfast | Dampeer Room, Second Level

8:30 am - 9:30 am  Lightning Round 2A | O’Neill Reading Room, Second Level

**Catalogers Can Be Personal Librarians, Too: Recruiting Technical Services Staff as Personal Librarians**

Personal librarian programs are typically staffed by public services librarians. Consider recruiting technical services staff to serve as personal librarians. Catalogers, collection development librarians, and other technical services staff bring a unique set of skills to personal librarian programs. This discussion will cover Shannon Tennant’s experiences as a cataloger and as a personal librarian, and she will offer suggestions to involve the library’s technical services staff. She will also discuss the benefits of technical services participation in the personal librarian program and the advantages to the staff members themselves.

**Speaker:** Shannon Tennant, Coordinator of Library Collections, Elon University

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Lightning Round 2B | O’Neill Reading Room, Second Level

**First Year X: Intersectionality and the First Year College Student**

College students come from diverse backgrounds and bring with them unique identities that help shape their college experience. First year students are constantly reconciling these identities and seeking communities that will help develop, support, and strengthen how they view themselves and interact with those around them. In what way, then, can libraries partner with these communities in order to support students’ social and academic success? This presentation will discuss the intersection of identities for first year students and consider opportunities for specialized outreach, programs, and services for various first year experience groups.

**Speaker:** Christal Young, Reference & Instruction Librarian and Leavey Library First Year Experience Coordinator, University of Southern California

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Lightning Round 2C | O’Neill Reading Room, Second Level

**Personal Librarians: Can We Help with Student Retention?**

A strong body of research shows positive correlations between use of library resources and student success and retention.
Research on retention also shows the importance of students feeling connected to their university community. Personal librarian programs address both of those outcomes by promoting the use of library services and resources and by building positive relationships between students and their librarians. This lightning talk will describe a new personal librarian program aimed at improving student retention rates at Brock University in Ontario, Canada, where the university’s retention rates are below the provincial average and increasing retention is a campus priority.

**Speaker:** Elizabeth Yates, Liaison/Scholarly Communication Librarian, *Brock University*

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**Break**

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**Breakout Session 3A | O'Neill Reading Room, Second Level**

**Beyond the Academy: The Academic Librarian’s Role in the Transition to College**

What is the academic library’s role in supporting a high school student’s transition to college? What are the implications for library instruction and outreach efforts? High school instruction and outreach can positively impact community engagement, student recruitment, and support for dual-credit programs in which students take high school and college classes concurrently. Two first year experience librarians from two public universities will explore examples from research and their own experiences to discuss the variety of outreach efforts undertaken to assist high school students transitioning to college, and the challenges and opportunities inherent in this work.

**Speakers:** Maureen Barry, First Year Experience Librarian, *Wright State University*; Rob Snyder, First Year Experience Coordinator, *Bowling Green State University*

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**Breakout Session 3B | Classroom 215, Second Level**

**Increasing Student Engagement and Agency: One Library’s Effort to Increase Retention for At-Risk Students**

The Research & Writing Studio at Western Washington University offers a practicum for students needing more support in classes with a research and writing focus. Now in its third year, the practicum provides students with individual learning plans designed for each student’s specific needs. Those enrolled in the program are students from traditionally underserved populations. It provides students with the support and the space to develop agency in their own learning. This presentation will cover the background and development of the program and explore the initial research on how the practicum has impacted students’ agency.

**Speaker:** Elizabeth Stephan, Student Engagement Librarian, *Western Washington University*
Breakout Session 3C | Lower Level 01

Launching a Personal Librarian Program Within a Specialized Library

While numerous academic libraries have adopted personal librarian programs for first year undergraduate students, few law school libraries have jumped on the bandwagon. And yet, the first year of law school and introduction to legal bibliography can be as frightening, if not more frightening, than the undergraduate experience. Pairing a personal librarian with each incoming first year law student helps reduce students’ anxieties and lets them know they have a friend willing to assist with all their law library-related needs. Each panelist will be providing a brief description of different aspects of the law library’s Personal Librarian Program at Case School of Law.

Speakers: Joseph A. Custer, Associate Professor of Law & Director of the Law Library, Case Western Reserve University School of Law; Rob Myers, Associate Director for Library Operations, Case Western Reserve University School of Law; Megan Allen, Assistant Director of Strategic & Technology Initiatives, Case Western Reserve University School of Law; Andrew Dorchak, Head of Reference, Case Western Reserve University School of Law

Breakout Session 3D | Freedman Center, First Level

Librarians in the Lead: Redesigning the First Year Experience Curriculum from Scratch at a Liberal Arts College

Librarians were asked to take the lead in redesigning the curriculum and syllabus for the First Year Experience course, which is a requirement for all new students. This effort involved extensive work in instructional design, assessment, digital pedagogies, and content delivery strategies. This session will focus on tips for creating a course from scratch for first year experience programs, examples of librarians testing and assessing, and future aims and strategies.

Speaker: Rachel Sanders, First Year Instruction & Social Sciences Librarian, University of North Carolina at Greensboro

Breakout Session 3E | Lower Level 06 B/C

Second Time’s a Charm: Building Campus Relationships to (Re)Launch a Personal Librarian Program

In the fall of 2016, Denison University Libraries successfully launched a personal librarian program. An initial attempt at a program failed to gain traction a couple years prior. In reviewing the implementation of the first attempt and reviewing already
successful programs, two key areas stood out. Campus relationships and central organization are areas in which successful personal librarian programs are strongest.

**Speakers:** Stephanie Kays, Fine Arts Liaison Librarian, *Denison University*; Melissa Engleman, Assistant Director for Education & Research, *Denison University* (not attending); Amy Elliott, Humanities Liaison Librarian, *Denison University* (not attending)

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**Breakout Session 3F | Lower Level 06 A**

**Thriving Gamefully: Teaching First Year Students Game-Based Strategies for Goal Setting and Social Connectedness**

Research shows that goal setting and social connectedness are important components of student success in college. Since fall 2016, The Ohio State University Libraries have offered an information literacy workshop that teaches first year students game-based strategies for setting personally meaningful academic goals and making social connections in the libraries. This workshop offers an alternative approach to managing learning that emphasizes gamefulness—tapping into the positive, creative mindset common to gameplay—to empower students to take charge of their own education.

**Speaker:** Christopher Younkin, First Year Experience Instruction, *The Ohio State University*

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**Breakout Session 4A | Classroom 215, Second Level**

**From Personal Librarian to Undergraduate Experience: History and Evolution of Personal Librarian Programs at a Large Private University**

This presentation traces the path of establishing a personal librarian program. Since its development, it has led to greater library involvement in student support services, orientation, student life, academic advising, and other services targeting undergraduates. As a result of the personal librarian program, additional programming, services, and outreach flourished and library influence has extended into other areas of the university. Attendees will see the potential room for growth in personal librarian programs as well as other similar initiatives and will leave with ideas of how to grow their collaboration within their university.

**Speaker:** Elise Ferer, Librarian for Undergraduate Learning, *Drexel University*
Breakout Session 4B  | Lower Level 06 B/C

**Improving Community and Undergraduate Academic Success Through Peer-To-Peer Mentoring**

Campuses can still be intimidating places to navigate through, and building foundational skill-sets are often still challenging for many first year students. Employing academically successful upperclassmen in academic and student service roles can help foster confidence and community in students and help the library evolve into a more relevant campus institution. This session will discuss ways campus service providers, faculty, and librarians can implement peer-to-peer initiatives to better serve students from conception to practice.

**Speaker:** Kate Otto, Assistant Librarian, *Marquette University*

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Breakout Session 4C  | O’Neill Reading Room, Second Level

**Information Literacy Misconceptions and Librarian Perceptions**

The process of learning includes not only success in developing knowledge, skills, and abilities but also includes mistakes and errors that impede such success. In any domain of learning, instructors develop a sense of the typical errors learners make. Wiggins and McTigue, in “Understanding by Design” (2005), term these “predictable misunderstandings” and encourage consideration of them in order to anticipate and overcome learner misconceptions. This session will share the results of a study to document the predictable misunderstandings by first year college students in information literacy learning.

**Speakers:** Lisa Janicke Hinchliffe, Professor, *University of Illinois at Urbana-Champaign* (not attending); Jillian Collier, Research Assistant, *University of Illinois at Urbana-Champaign*; Allison Rand, Research Assistant, *University of Illinois at Urbana-Champaign*; Ian Singer, Credo

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Breakout Session 4D  | Freedman Center, First Level

**It’s in the Game: Using Sports to Teach the ACRL Frameworks to First Semester Students**

In fall 2017, Mississippi State University (MSU) Libraries launched their first library-centered first year experience (FYE) course. At MSU, FYE courses are geared toward first semester students. The university is a member of the Southeastern Conference with sports integrated into a large part of campus culture. Using six different MSU sports (both men’s and women’s) in conjunction with the Association of College and Research Libraries Framework for Information Literacy for Higher Education, the presenters developed information literacy activities to engage first semester students. This breakout session will discuss the program’s development and implementation.
Breakout Session 4
10:40 am - 11:30 am
(Continued)

Speakers: Denise A. Wetzel, Assistant Librarian and STEM Research & Learning Librarian, Florida State University; Melody Dale, Assistant Professor & Coordinator of Old Main Academic Center and Education Librarian, Mississippi State University; Justin Kani, Assistant Librarian & Business and SPEA Librarian, Indiana University - Purdue University Indianapolis

Breakout Session 4E | Lower Level 06 A
Promoting and Supporting Academic Integrity at Sheridan College
Library and Learning Services (LLS) at Sheridan College is committed to supporting first year students through orientations and information literacy instruction. One area that is often overlooked is introducing students to the importance of academic integrity (AI). In 2016, LLS welcomed an academic integrity facilitator to its staff. This role supports faculty with academic integrity and works with the first year academic skills librarian to support student understanding and awareness of AI, particularly in the first year. This discussion will demonstrate how the library team reorganized itself to support first year students. Conference participants will get a sneak peak of the library's brand new academic integrity tutorial.

Speakers: Jamie Goodfellow, First Year Academic Skills Librarian, Sheridan College; Marian Traylor, Manager, Library User Services, Sheridan College; Danielle Palombi, Manager, Centre of Student Academic Excellence, Sheridan College; Angela Clark, Academic Integrity Facilitator, Sheridan College

11:30 am - 12:30 pm
Lunch | Dampeer Room, Second Level

Presentation By: Credo

12:30 pm - 1:20 pm
Plenary Session 2: Student Panel | O'Neill Reading Room, Second Level
Impressions and Attitudes About Libraries and Librarians
A panel of college students and one soon-to-be college student will share their personal experiences with libraries, research, and librarians in this candid conversation. Students will tell us what they love about libraries and librarians, and they will also reveal insights that will help us understand how to better reach and serve the current generation of college students.

Speakers: Jhonatan Ewunetie, Cleveland School of Science and Medicine, Manpreet Kaur, Cleveland State University, Aidan Montare, Case Western Reserve University, Sai Somasundaram, Case Western Reserve University

Moderated by: Jen Starkey, Research Services Librarian, Kelvin Smith Library, Case Western Reserve University
1:20 pm - 1:35 pm  
**Break**  |  Sponsored by **Penn State University Libraries**

1:35 pm - 2:35 pm  
**Lightning Round 3A**  |  **O’Neill Reading Room, Second Level**

**Ch-Ch-Ch-Ch-Changes: Using Assessment Data to Make a PL Program More Efficient and Effective**

This presentation will cover data driven adjustments to the personal librarian program at Case Western Reserve University and some changes that have been implemented as a result. Major changes include a new marketing campaign, strategically reducing the number of librarians involved, centralizing outreach and programming, and focusing less on social events and moving towards more informational events to meet the needs and requests of the students.

**Speakers:** Liz Bernal, Library Assessment Officer, Kelvin Smith Library, *Case Western Reserve University*; Jen Starkey, Research Services Librarian, Kelvin Smith Library, *Case Western Reserve University*

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**Lightning Round 3B**  |  **O’Neill Reading Room, Second Level**

**It Only Takes a Spark – Scaffolding Up to an Information Literacy Program from a Personal Librarian Program**

Lao Tzu once said, “A journey of a thousand miles begins with a single step.” At Robert Morris University, much bigger conversations were sparked by a simple question about how the library can help personalize research for its more vulnerable incoming students. This question led to a personal librarian program developed for international and at-risk students who often need a helping hand early in their studies. The momentum from these programs has helped the university library address more strategic questions about the role of information literacy in the university’s general education curriculum as well as the resources the library needs to accomplish its information literacy goals.

**Speaker:** Tim Schlak, Dean, University Library, *Robert Morris University*

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**Lightning Round 3C**  |  **O’Neill Reading Room, Second Level**

**Making Lemonade from Lemons: Unexpected Benefits of a Personal Librarian Program**

The Personal Librarian for Transfer Students program at University of North Carolina at Chapel Hill was established in 2013. The program’s objectives were to provide each of the 800+ incoming transfer students an assigned library contact to help with research needs and to help humanize the campus library system. Despite receiving positive feedback from students and campus
partners, student participation was lower than the library would like. Campus partnerships however, have flourished since the advent of the program. This presentation will explore the library’s integration into transitional courses and strengthened relationships with campus offices such as the Office of Undergraduate Admissions, the Office of Undergraduate Retention, and the Office of Scholarships and Student Aid.

**Speaker:** Suchi Mohanty, Head of the R.B. House Undergraduate Library, *University of North Carolina at Chapel Hill*

### Closing Keynote

2:35 pm - 3:35 pm

**Closing Keynote | O’Neill Reading Room, Second Level**

**Making All the Difference: Pedagogy, Mentorship, Integration, and Inclusion as the Building Stones of Student Success**

This presentation will focus on the four aspects of the first year experience that both research and Professor Volk’s own observations suggest are at the foundation not just of students’ productive transition into the college and university experience, but in terms of their continuing success as seen through productive engagement at work and personal well-being.

**Speaker:** Steven Volk, Professor of History Emeritus and Director of the Center for Teaching Innovation & Excellence, *Oberlin College*

**Introduced by:** Brian Gray, Team Leader of Research Services, Kelvin Smith Library, *Case Western Reserve University*

### Wrap-up Comments

3:35 pm - 3:40 pm

**Wrap-up Comments | O’Neill Reading Room, Second Level**

### Optional Roundtable Discussions

3:40 pm - 5:00 pm

**Writing PL Messages That Students Will Read**

Discussion Leader: Elizabeth Yates, Liaison/Scholarly Communication Librarian, *Brock University*

**Embedded Librarianship: Best Practices Explored and Redefined**

Discussion Leader: Carl R. Andrews, Reference & Instruction Librarian, *Bronx Community College Library*

**Burnout and Work-Life Balance**

Discussion Leader: Charissa Powell, Student Success Librarian, *University of Tennessee, Knoxville*
Megan Allen, Assistant Director of Strategic & Technology Initiatives, *Case Western Reserve University School of Law*
Megan Allen manages the Access Services Department, guides law library strategic planning operations, and integrates current and emerging educational and library technologies. She enjoys leading projects and supporting the learning and pedagogical goals of the law school’s students, faculty and staff. Allen will graduate this year with an M.B.A. from the Weatherhead School of Management.

**Breakout Session 3C** - Launching a Personal Librarian Program Within a Specialized Library

Maureen Barry, First Year Experience Librarian, *Wright State University*
Maureen Barry has worked at Wright State University in Dayton, Ohio, for nearly 13 years. A 2005 graduate of The University of North Carolina at Chapel Hill’s School of Information and Library Science, Barry’s research interests include first year student support and success and service-learning and community engagement as they relate to academic libraries and information literacy.

**Breakout Session 3A** - Beyond the Academy: The Academic Librarian’s Role in the Transition to College

Liz Bernal, Library Assessment Officer, Kelvin Smith Library, *Case Western Reserve University*
Since starting in June 2015, Liz Bernal took on the management of the library’s strategic plan as well as the development of the library assessment program and processes throughout the library. Her focus in the recent year has included international research impact of faculty at Case Western Reserve University and Kelvin Smith Library’s interaction with this area. Since 2009, she has been heavily active on committees in the American Library Association, Association of College and Research Libraries, and Library Leadership & Management Association.

**Lightning Round 3A** - Ch-Ch-Ch-Ch-Changes: Using Assessment Data to Make a PL Program More Efficient and Effective

Rick Bischoff, Vice President for Enrollment Management, *Case Western Reserve University*
Rick Bischoff’s areas of responsibility include enrollment operations, first year experience and family programs, strategic marketing, undergraduate admissions and university financial aid. Since his appointment in 2009, Case Western Reserve University (CWRU) has experienced a significant increase in interest across the country with 185 percent growth in first year applications, leading to CWRU enrolling its largest, most academically talented, and most ethnically and geographically diverse classes in its history. Bischoff previously served as Director of Admissions at California Institute of Technology (Caltech) in Pasadena, California. During this time, Caltech experienced 60 percent growth in applications and record enrollment of women and Latino first year students.

**Keynote Presentation** - Student Retention and the First Year Experience: An Enrollment Management Perspective
Elizabeth “Beth” L. Black, Undergraduate Engagement Librarian, Associate Professor, The Ohio State University
Elizabeth “Beth” L. Black works directly with undergraduates and as a liaison to the units on campus that directly support undergraduates, with an emphasis on first and second year students. Her teaching takes place online and through co-curricular programs, including The Ohio State University’s First Year Success Series and the award-winning Second Year Transformation Experience Program (STEP). Black’s research explores integrating information resources into online educational platforms as well as the library’s contribution to student success. She has a master’s degree in library science from Kent State University, a Bachelors of Arts degree in history and Bachelors of Science degree in education from Miami University.

Breakout Session 2B - Engaging Second Year Students in Transformational Learning Experiences

LuAnn Boris, Director of Library Services, Walsh University
LuAnn Boris has worked for 17 years in academic libraries. She received her M.S.L.S. from Clarion University of Pennsylvania as a member of their first completely online cohort.

Poster - It’s a Paint Party! How to Engage Students and Bring Color to Your Library During a Construction Project

Callie Wiygul Branstiter, Undergraduate Engagement Librarian, University of Kansas
Callie Wiygul Branstiter’s research interests include librarian perceptions of undergraduate students, media literacy for undergraduate students, and critical information literacy. She co-authored the chapter “But How Do I Know It’s a Good Source: Authority is Constructed in Social Work Practice” in Disciplinary Application of Information Literacy Threshold Concepts, an Association of College and Research Libraries publication. She graduated with a M.L.I.S. from the University of Southern Mississippi in 2014 and previously worked as a liaison librarian at the University of Southern California.

Breakout 1E - Perceptions of First Year Students: How to Be Better Advocates

Lindsay Inge Carpenter, First Year Experience Librarian, University of Maryland
In addition to her role as the first year experience librarian, Lindsay Inge Carpenter also serves as the assistant director of the University of Maryland Libraries Research & Teaching Fellowship, a training program for M.L.I.S. students interested in careers in academic librarianship. Carpenter is passionate about working with undergraduate students, particularly first year students, and international students. Her research interests include information literacy instruction, critical pedagogy, assessment, student development, and the history of cultural and educational institutions.

Breakout 1E - Perceptions of First Year Students: How to Be Better Advocates
Angela Clark, Academic Integrity Facilitator, Sheridan College

Angela Clark works in Sheridan College’s newly-created Academic Integrity Office situated in Library and Learning Services. Her role involves educating and providing resources and support to faculty, staff and students in order to foster the understanding and practice of academic integrity throughout the college. Angela works with several student academic integrity ambassadors who promote the principles of academic integrity to fellow students through the development of outreach materials and participation in peer education initiatives. Angela holds a Bachelor of Arts degree in English, a Bachelor of Education degree in adult education, a post-graduate certificate in instructional design and a Master of Arts degree in applied linguistics.

Breakout Session 4E - Promoting and Supporting Academic Integrity at Sheridan College

Jillian Collier, Research Assistant, University of Illinois at Urbana-Champaign

Jillian Collier is a recent graduate of the University of Illinois, where she focused on reference services and academic librarianship and is looking forward to starting a position as a reference and instruction librarian.

Breakout Session 4C - Information Literacy Misconceptions and Librarian Perceptions

Joseph A. Custer, Associate Professor of Law & Director of the Law Library, Case Western Reserve University School of Law

Joseph Custer teaches Advanced Legal Research and Electronic Discovery. His scholarship has primarily been in the areas of legal research, administration and issues pertaining to historical social justice. Before coming to Case Western Reserve University School of Law, Custer was assistant professor of law and director of the Saint Louis University Law School Library.

Breakout Session 3C - Launching a Personal Librarian Program Within a Specialized Library

Melody Dale, Assistant Professor & Coordinator of Old Main Academic Center and Education Librarian, Mississippi State University

Melody Dale received an M.L.I.S. from the University of Southern Mississippi in 2012. She currently chairs NASIG’s Evaluation and Assessment Committee and serves as a member of Mississippi Library Association's Author Awards Committee. Her research interests include the library’s role in first year experience, open access, information literacy, and cataloging. Prior to her current position, she served as a serials cataloger at Mississippi State University Libraries.

Breakout Session 4D - It’s in the Game: Using Sports to Teach the ACRL Frameworks to First Semester Students
Andrew Dorchak, Head of Reference, *Case Western Reserve University School of Law*
Andy Dorchak coordinates the efforts of the reference librarians. He also assists the Journal of International Law and the Canada-United States Law Institute. His latest publications were two updates of Globalex articles.

**Breakout Session 3C - Launching a Personal Librarian Program Within a Specialized Library**

Amy Elliott, Humanities Liaison Librarian, *Denison University*
Amy Elliott’s current professional and research interests focus on compassionate library leadership and management, EQ, and mindfulness. She is radically and endlessly curious as evidenced by some of her past interests and experience, which have included reference, instruction, collection management, scholarly communication, electronic resources, software development, and project management. Her personal interests include mental and physical health and wellness as well as self-improvement.

**Breakout Session 3E - Second Time’s a Charm: Building Campus Relationships to (Re)Launch a Personal Librarian Program**

Melissa Engleman, Assistant Director for Education & Research, *Denison University*
Melissa Engleman’s career in academic libraries has focused primarily on information literacy instruction and working with undergraduate students. She has an interest in threshold concepts, assessment, and the scholarship of teaching and learning as avenues to improve information literacy efforts.

**Breakout Session 3E - Second Time’s a Charm: Building Campus Relationships to (Re)Launch a Personal Librarian Program**

Hailley Fargo, Student Engagement Librarian, *Penn State University Libraries*
Hailley Fargo is a liaison with non-academic units on campus (student affairs, undergraduate research, common reading program, etc); collaborates with Penn State librarians across the Commonwealth to help create networks of support and aligned approaches to student engagement; and works closely with student employees in the library to ensure the work they do is meaningful. In her spare time, she enjoys drinking coffee, reading memoirs, biking, and watching the TV show, “*Brooklyn 99.*”

**Lightning Round 1C - Escape Rooms and Pop-Up Libraries: Innovative Summer Programming for First Year Students**
Elise Ferer, Librarian for Undergraduate Learning, *Drexel University*
Elise Ferer works with campus partners to integrate the library and information literacy into the undergraduate experience. She works closely with the Freshman English Sequence and orientation as well as other units on campus that support undergraduates.

**Breakout Session 4A** - From Personal Librarian to Undergraduate Experience: History and Evolution of Personal Librarian Programs at a Large Private University

Jamie Goodfellow, First Year Academic Skills Librarian, *Sheridan College*
Jamie Goodfellow works closely with liaison librarians to support and develop first year instruction and actively engages in outreach to faculties, departments, and units that support first year students. Goodfellow has focused on a number of priorities including: developing cross-departmental partnerships, developing engaging programming for first year students, supporting academic-skills development beyond information literacy and supporting a culture of academic integrity throughout the college. Prior to this role, Goodfellow worked as a liaison librarian at Western University and supported a number of programs in the social sciences, health sciences, and engineering faculties.

**Breakout Session 4E** - Promoting and Supporting Academic Integrity at Sheridan College

Melissa Harden, First Year Experience Librarian, *University of Notre Dame*
Melissa Harden focuses on connecting first year students to the resources and services available at the Hesburgh Libraries. As an instructor, she develops learner-centered information literacy sessions for students in writing and rhetoric classes and other courses for first year students. Harden has always been passionate about teaching and learning. Prior to becoming a librarian, she taught fourth grade for four years.

**Poster** - It Isn’t “Giving Up” Class Time: Meaningful Library Instruction in Writing and Rhetoric

Lisa Janicke Hinchliffe, Professor, *University of Illinois at Urbana-Champaign*
Lisa Janicke Hinchliffe is professor and coordinator for Information Literacy Services and Instruction at the University of Illinois at Urbana-Champaign.

**Breakout Session 4C** - Information Literacy Misconceptions and Librarian Perceptions
Benjamin Hoover, Evening Library Services Specialist, Bucknell University
Benjamin Hoover obtained an M.S.Ed in college student personnel and worked for several years in student affairs before joining the library staff at his alma mater. Hoover’s responsibilities include student outreach, library orientations, and reference services.

Breakout Session 1D - Partnering with Student Affairs: A Roadmap for Orientation, First Year Success, and Beyond

Mary Hricko, Library Director, Professor, University Libraries, Kent State University, Geauga Campus
Dr. Mary Hricko serves as one of OhioLINK’s system leaders for Affordable Learning and is also the coordinator of the Lake-Geauga Funding Information Network. She has published numerous articles and books on topics related to online teaching and learning.

Breakout Session 1B - Library Integration with First Year Experience Faculty

Katie Hutchison, Student Engagement & Archival Services Librarian, Walsh University
Katie Hutchison is always looking for new ways to engage students with the library. She earned her master’s in library and information science from Kent State University and her Bachelor of Arts degree in history from Walsh University.

Poster - It’s a Paint Party! How to Engage Students and Bring Color to Your Library During a Construction Project

Justin Kani, Assistant Librarian & Business and SPEA Librarian, Indiana University - Purdue University Indianapolis
Justin Kani joined the library in July 2017. He most recently served as Mississippi State University’s (MSU) business librarian. Prior to working at MSU, he served as a reference and information literacy librarian in Albany, New York. Kani’s research interests include information literacy, first year experience, and research consultations.

Breakout Session 4D - It’s in the Game: Using Sports to Teach the ACRL Frameworks to First Semester Students
Stephanie Kays, Fine Arts Liaison Librarian, Denison University
Stephanie Kays’ primary work in her role at Denison University includes information literacy instruction, research and reference services, and collections. She earned her M.A.S. and M.L.I.S. degrees from the University of British Columbia and has spent 15 years working in libraries, museums, and archives.

Breakout Session 3E - Second Time’s a Charm: Building Campus Relationships to (Re)Launch a Personal Librarian Program

Katy Kelly, Associate Professor and Coordinator of Marketing & Engagement, University of Dayton
Katy Kelly promotes library services and resources by planning, developing, and assessing programs, activities, and publications for the university community. She manages Roesch Library’s social media accounts and chairs the marketing and outreach team. She also provides reference support and participates in library instruction. She is president of the Academic Library Association of Ohio and editor of Public Services Quarterly’s marketing column.

Breakout Session 1C - Opening Act: Putting on a Music Festival-Themed Student Orientation

Jim Kinnie, Humanities Reference Librarian, University of Rhode Island
Jim Kinnie teaches courses in information literacy in the classroom and online, instructs many one shot sessions for humanities courses, and coordinates library instruction for the Department of Writing and Rhetoric. His time at the university has included serving on the Subcommittee on Assessment of General Education, Learning Outcomes Oversight Committee, and chairing the General Education Committee during the university’s implementation of the new outcomes-based General Education program.

Breakout Session 2D - Measuring Success One Writing One-Shot at a Time

John Killings, Associate Director of Multicultural Leadership & Programming, Case Western Reserve University
John Killings is a native of Cleveland, Ohio. He holds a Bachelor of Arts degree in black world studies from Miami University of Ohio and a Master of Arts degree in college student personnel from Bowling Green State University. Killings’ role at Case Western Reserve University Office of Multicultural Affairs involves assisting multicultural student organizations with finances and programming, advising the Undergraduate Diversity Collaborative, and facilitating Diversity 360 and Sustained Dialogue. He also serves as the representative on the Bias Reporting System, Division of Student Affairs (DOSA) Professional Development Committee, and DOSA Assessment Advisory Group.

Plenary Session 1 - Supporting Underrepresented Minority (URM) Transition with Peer Mentors During the First Year
Sheryl Kron Larson-Rhodes, First Year Experience Librarian, State University of New York College at Geneseo
Sherry Larson-Rhodes holds an M.L.S. from the State University of New York at Buffalo, an M.A. in organizational communication from Ohio University, and a B.S. in geography with a minor in French from Penn State. She currently works at State University of New York College at Geneseo’s Milne Library as the first year experience librarian, collaborating with Milne Library staff and other campus organizations to provide first year experience-related workshops and events. She also teaches research skills to many of the first year writing seminar classes as well as to students from local high schools visiting Milne Library.

Breakout Session 2C/Poster - Forget Boring, Get to Exploring: Collaboration Workshops with High School Staff & Academic Librarians | Accio Sources! Information Literacy Instruction Through Harry Potter’s (Glasses) Frames

Elizabeth Marcus, Undergraduate Experience Librarian, Western Carolina University
Elizabeth Marcus coordinates information literacy instruction for the Writing, Rhetoric, and Critical Studies program at Western Carolina University, and serves as liaison to first year, transfer, and international students, as well as the Honors College and Writing and Learning Commons.

Breakout Session 1F - You Can Win ‘Em All: Library Instruction Services for Small ESL Programs

Anna Michelle Martinez-Montavon, Instructional Design Librarian, University of Notre Dame
Anna Michelle Martinez-Montavon collaborates with other librarians, faculty, and staff to develop in-person and online educational learning and engagement opportunities that enhance student research and critical thinking skills. She is interested in critical approaches to information literacy instruction and education technology.

Poster - It Isn’t “Giving Up” Class Time: Meaningful Library Instruction in Writing and Rhetoric

Edwin Mayes, Director of First Year Experience & Family Programs, Case Western Reserve University
Edwin Mayes is responsible for the leadership and vision of all new student, parent and family programs. He also works with enrollment management, and on-campus and off-campus partners to coordinate strategies and programs that support students’ successful transition from high school to their first year at the university. He joined Case Western Reserve University from Wright State University, where he served as the first director of first year experience and family programs. He previously served in administrative roles at Earlham College, the University of Colorado-Boulder, Wittenberg University, and the University of Michigan.

Plenary Session 1 - Supporting Underrepresented Minority (URM) Transition with Peer Mentors During the First Year
Suchi Mohanty, Head of the R.B. House Undergraduate Library, *University of North Carolina at Chapel Hill*

Suchi Mohanty has worked at the University of North Carolina at Chapel Hill since 2002, and has been the Head of the R.B. House Undergraduate Library since 2012. She leads a dynamic library offering 24-hour service, student-centered learning spaces, information and digital literacy programs, and print and media collections. Her professional interests include developing formal and informal learning spaces, supporting student success efforts via campus partnerships, and mentoring new library professionals. Suchi has a B.A. from University of Mary Washington and a M.S.L.S. from University of North Carolina at Chapel Hill.

**Lightning Round 3C - Making Lemonade from Lemons: Unexpected Benefits of a Personal Librarian Program**

Kevin Moore, Research & Instruction Librarian, *Gettysburg College*

Kevin Moore is the liaison librarian to the biology and psychology departments. He earned his M.S.L.I.S. from University of Illinois at Urbana-Champaign in 2017 and also holds a B.A. in biology from Whitman College.

**Lightning Round 1A - Connecting over Coffee: Extending Library Services for Students Through New Campus Partnerships**

Rob Myers, Associate Director for Library Operations, *Case Western Reserve University School of Law*

As associate director, Rob Myers provides management of the library’s day-to-day operations. He is responsible for library budgeting and expense monitoring, oversees print and electronic collection development activities, and coordinates collection of statistics for various accrediting agencies. Myers serves as a reference librarian, teaches Laerdal Learning Application and Advanced Legal Research and participates in the faculty liaison program.

**Breakout Session 3C - Launching a Personal Librarian Program Within a Specialized Library**

Kate Otto, Assistant Librarian, *Marquette University*

Kate Otto’s work and presentations stem from her professional experiences at the University of Wisconsin – Milwaukee, Kansas State University Polytechnic Campus, Indiana University Bloomington, and Marquette University, where she has supervised student employees, and worked with diverse student populations in outreach, research, and instruction roles.

**Breakout Session 4B - Improving Community and Undergraduate Academic Success Through Peer-To-Peer Mentoring**
Danielle Palombi, Manager, Center of Student Academic Excellence, Sheridan College
Danielle Palombi oversees student academic support programs including the tutoring centers and the Academic Integrity Office. She manages staff tutoring, modified supplemental instruction and peer tutoring programs. She also manages Sheridan’s Academic Integrity Office, which employs Sheridan’s academic integrity facilitator and student academic integrity ambassadors. Prior to Sheridan, Palombi worked as a teacher in an aboriginal youth rehabilitation center in Newfoundland, Labrador, and as an instructor for Humber College. Palombi holds an honors bachelor’s degree in rhetoric and professional writing with minors in speech communication and Canadian history, a Bachelor of Education as an Ontario certified teacher, and a master’s degree in rhetoric and communication design.

Breakout Session 4E - Promoting and Supporting Academic Integrity at Sheridan College

Kathy Petras, Associate Director for First Year Experience & Family Programs and Director of Orientation, Case Western Reserve University
Kathy Petras has worked with first year students and orientation for nearly ten years and has additional knowledge and experiences in leadership development, fraternity and sorority life, and community engagement. A native Clevelander, she earned a Bachelor of Arts in English from Baldwin Wallace University and a Master of Education in adult learning and development from Cleveland State University.

Plenary Session 1 - Supporting Underrepresented Minority (URM) Transition with Peer Mentors During the First Year

Charissa Powell, Student Success Librarian, University of Tennessee
Charissa Powell works with first year students to support their acclimation and success in college. She is also co-founder and editor of the Librarian Parlor, a community for research librarians. Her research interests include impostor phenomenon, perceptions of first year and undergraduate students, and #critlib instruction. Obtained from the University of Maryland, College Park, Powell holds a Bachelor of Arts degree in women’s studies and a Master of Library Science.

Breakout Session 1E - Perceptions of First Year Students: How to Be Better Advocates

Allison Rand, Research Assistant, University of Illinois at Urbana-Champaign
Allison Rand is a graduate student at the iSchool at the University of Illinois where she focuses on information literacy and first year instruction in academic librarianship. Rand will graduate in May 2018.

Breakout Session 4C - Information Literacy Misconceptions and Librarian Perceptions
Rachel Sanders, First Year Instruction & Social Sciences Librarian, University of North Carolina at Greensboro
Rachel Sanders’ professional interests include information literacy instruction, researching library anxiety among students, educational technologies, first year experiences, and furthering professional networks among academic librarians. Her personal interests include cooking, traveling, and keeping up with her partner and their two dogs.

Breakout Session 3D - Librarians in the Lead: Redesigning the First Year Experience Curriculum from Scratch at a Liberal Arts College

Tim Schlak, Dean, University Library, Robert Morris University
In addition to his role at Robert Morris University (RMU), Tim Schlak is currently the vice president of the Pennsylvania Academic Library Consortium Board of Directors and serves on a number of Association of College and Research Libraries section committees, including the executive committee. Prior to his appointment in 2014 at RMU, he served as director of the DeWitt Library at Northwestern College in Iowa. At Northwestern, Dr. Schlak spearheaded the DeWitt Learning Commons project, a 58,000 square foot, $13.5 million state-of-the-art learning facility. He also served as chair and vice chair of the Iowa Private Academic Libraries consortium.

Lightning Round 3B - It Only Takes a Spark – Scaffolding Up to an Information Literacy Program from a Personal Librarian Program

Ian Singer, Credo
Ian Singer is the general manager of Credo Reference.

Breakout Session 4C - Information Literacy Misconceptions and Librarian Perceptions

Meggan Smith, Research & Instruction Librarian, Gettysburg College
Meggan Smith is the coordinator of reference services, co-coordinator of Musselman Library’s Peer Research Mentor program, and liaison librarian to the education and health sciences departments. She earned an M.L.I.S. from University of Pittsburgh in 2007 and also holds a B.A. in history from Gettysburg College.

Lightning Round 1A - Connecting over Coffee: Extending Library Services for Students Through New Campus Partnerships
Bethany Spieth, Instruction & Access Services Librarian, Heterick Memorial Library, Ohio Northern University
In addition to her main position at Ohio Northern University, Bethany Spieth also serves as the co-chair of the Ohio Northern University Heterick Memorial Library’s Marketing Committee and is the liaison to several academic departments.

Lightning Round 1B - Encouraging Regular Library Use: The Frequent Visitor Pass Program

Amanda Starkel, Information Commons Librarian, Butler University
Amanda Starkel manages the staff and student employees who run the single service point for the main campus library. Additionally, she engages in reference and instruction with her liaison assignments, including several areas of the core curriculum. Previously, Starkel served as instruction librarian and interim library director at Defiance College. She completed her Master of Library Science degree from Indiana University in 2009.

Breakout Session 2E - Partnering with Student Employees for First Year Instruction Success

Jason Snyder, Librarian and Manager of Communications & Outreach, Bucknell University
Jason Snyder holds an M.L.S. from University of Maryland, and a B.A and M.A. in English from Bucknell University. His responsibilities include communications and outreach, and he is the liaison and instruction librarian for English, languages, cultures, and linguistics, as well as film and media studies. Before returning to Bucknell, Snyder was an electronic resources and reference librarian at Middlebury College.

Breakout Session 1D - Partnering with Student Affairs: A Roadmap for Orientation, First Year Success, and Beyond

Rob Snyder, First Year Experience Coordinator, Bowling Green State University
Rob Snyder is a graduate of San Jose State University’s School of Information. His research interests include the role of the academic library in first year initiatives and outreach to first year students and students in transition.

Breakout Session 3A - Beyond the Academy: The Academic Librarian’s Role in the Transition to College

Bethany Spieth, Instruction & Access Services Librarian, Heterick Memorial Library, Ohio Northern University
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Breakout Session 2E - Partnering with Student Employees for First Year Instruction Success
SPEAKER BIOGRAPHIES
Alphabetically Ordered

Elizabeth Stephan, Student Engagement Librarian, Western Washington University
Elizabeth Stephan is the learning commons librarian for student engagement as well as the subject librarian for the College of Business and Economics. As the student engagement librarian, she is committed to helping students from under-represented populations and is involved with both library and campus efforts to improve the undergraduate experience. In addition to her work as a librarian, Stephan is a knitter, a cat lady, collects tattoos, and is committed to reaching the full librarian stereotype by the time she retires.

Breakout Session 3B - Increasing Student Engagement and Agency: One Library’s Effort to Increase Retention for At-Risk Students

Shannon T ennant, Coordinator of Library Collections, Elon University
Shannon T ennant received both a B.A. and a M.L.S. from the University of North Carolina at Chapel Hill and then worked at a public library in New Hampshire before coming to Elon in 2000. She is a liaison to the world languages and philosophy departments. She is active in the Association for Library Collections and Technical Services, where she serves on the executive board. She is currently teaching an online class about the fundamentals of cataloging.

Lightning Round 2A - Catalogers Can Be Personal Librarians, Too: Recruiting Technical Services Staff as Personal Librarians

Jen Starkey, Research Services Librarian, Kelvin Smith Library, Case Western Reserve University
Jen Starkey manages the daily operations of Kelvin Smith Library’s Personal Librarian program and works with Residential Life staff as key partners. She also focuses on the first year experience and the library’s instruction program, as well as reference services and collection development and management. She is a member of the Academic Library Association of Ohio and writes database reviews for the Charleston Advisor.

Lightning Round 3A - Ch-Ch-Ch-Ch-Changes: Using Assessment Data to Make a PL Program More Efficient and Effective

Shannon Tennant, Coordinator of Library Collections, Elon University
Shannon Tennant received both a B.A. and a M.L.S. from the University of North Carolina at Chapel Hill and then worked at a public library in New Hampshire before coming to Elon in 2000. She is a liaison to the world languages and philosophy departments. She is active in the Association for Library Collections and Technical Services, where she serves on the executive board. She is currently teaching an online class about the fundamentals of cataloging.

Lightning Round 2A - Catalogers Can Be Personal Librarians, Too: Recruiting Technical Services Staff as Personal Librarians

Aaron Thompson, Ph.D., Executive Vice President & Chief Academic Officer for the Kentucky Council on Postsecondary Education
In addition to his role on the Kentucky Council on Postsecondary Education, Aaron Thompson, Ph.D., is also a professor of sociology in the Department of Educational Leadership and Policy Studies at Eastern Kentucky University. He has researched, taught and consulted in areas of workplace interaction, diversity, leadership, ethics, multicultural families, race and ethnic relations, student success, first year students, retention, cultural competence, and organizational design.

Keynote Presentation & Breakout Session 1A - Integrating Diversity & Critical Thinking to Increase Student Success | Diversity and the College Experience
Marian Traynor, Manager, Library User Services, Sheridan College
Sheridan Library focuses on scaffolding of skills throughout the curriculum with a first year librarian program to support both research skill development and the building of a culture of academic integrity across the college. In addition to managing the information literacy program, Traynor is responsible for access and research services as well as space planning and use. Prior to Sheridan, Traynor worked as a part-time faculty librarian at George Brown College and a research specialist at the Toronto Star newspaper. She holds an honors bachelor degree in French language and literature, an honors diploma in history, and a master's degree in library science from Western University.  

Breakout Session 4E - Promoting and Supporting Academic Integrity at Sheridan College

Steven Volk, Professor of History Emeritus and Director of the Center for Teaching Innovation & Excellence, Oberlin College
Steven Volk is a Teagle Pedagogy Fellow in the Great Lakes College Association, co-director of their Consortium for Teaching and Learning, and has consulted widely with campuses interested in establishing teaching and learning centers. In 2011, he was named U.S. Professor of the Year by the Carnegie Foundation for the Advancement of Teaching. In 2002, he was the recipient of the American Historical Association's Nancy Lyman Roelker Mentorship Award and in 2001, he was recognized by the Chilean government for “his contributions in helping to restore democracy” in that country.

Keynote Presentation - Making All the Difference: Pedagogy, Mentorship, Integration, and Inclusion as the Building Stones of Student Success

Susan Wengler, Assistant Professor & Coordinator of Information Literacy, Queensborough Community College of The City University of New York
Susan Wengler's research activity focuses on information literacy instruction and the information-seeking behaviors of community college students. Wengler holds an M.L.I.S. from Rutgers University, The State University of New Jersey, an M.B.A from Columbia University, and a B.A. in English from Wellesley College. She is also moderator of the Books, Bytes & Beyond “Conversations with Authors” series and has interviewed such children's literature luminaries as Julie Andrews, Laura Bush, and Kelly Clarkson.

Poster - Next Level Learning: Using Pedagogically-Designed Research Guides in Information Literacy Instruction

Teresa Williams, Business Librarian, Butler University
As liaison to the Butler University Lacy School of Business (LSB), Teresa Williams provides instructional and research support to LSB students, faculty, and staff. She received a Bachelor of Science degree in business and a Master of Library Science degree from Indiana University, and a Master of Arts degree in journalism from The Ohio State University. Her research interests include embedded librarianship, faculty-librarian collaboration, and business information literacy skills in the workplace.

Breakout Session 2E - Partnering with Student Employees for First Year Instruction Success
Elizabeth Yates, Liaison/Scholarly Communication Librarian, Brock University
Elizabeth Yates has led the personal librarian team at Brock University since 2014. Her interests include student engagement, scholarly publishing, and open access.

Lightning Round 2C - Personal Librarians: Can We Help with Student Retention?

Christal Young, Reference & Instruction Librarian & Leavey Library First Year Experience Coordinator, University of Southern California
Christal Young’s subject areas include US, British, and Canadian history, and American studies and ethnicity. Young is heavily involved in the University of Southern California (USC) Libraries’ Undergraduate Orientation Group, Reference Taskforce, and Peer Steering Committee. Additionally, she currently serves as the library liaison to the university’s Committee to Eliminate Homelessness and the USC First Generation Taskforce. She is also the 2018 chair of the California Academic Reference Librarians Discussion Interest Group-South. Young is in the process of co-authoring two Association of College and Research Libraries book chapters on library outreach and outreach to international students.

Lightning Round 2B - First Year X: Intersectionality and the First Year College Student

Christopher Younkin, First Year Experience Instruction, The Ohio State University
Christopher Younkin works in the Teaching & Learning Department of The Ohio State University Libraries providing library orientation and instruction for undergraduates (mostly first year students). He holds a Master of Library and Information Science from Kent State University (2015), a Masters of Arts degree in creative writing from Miami University (2013), and a Bachelors of English from The Ohio State University (2010). Major research interests include information literacy instruction, game-based learning, gamification, student thriving, and motivation. He has played games his whole life, and most enjoys board games and video games.

Breakout Session 3F - Thriving Gamefully: Teaching First Year Students Game-Based Strategies for Goal Setting and Social Connectedness

Denise A. Wetzel, Assistant Librarian and STEM Research & Learning Librarian, Florida State University
Denise A. Wetzel joined Florida State University's Dirac Science Library as an assistant university librarian and a STEM research and learning librarian in January 2018. Previously, she served as Mississippi State University’s extension and instruction librarian. Wetzel’s research interests include information literacy for undergraduates, first year experience, and resource availability for students in the STEM fields.

Breakout Session 4D - It’s in the Game: Using Sports to Teach the ACRL Frameworks to First Semester Students
Yuening Zhang, Research Services Librarian, Kelvin Smith Library, Case Western Reserve University

Yuening Zhang is the research services librarian for chemistry, physics, mathematics, and statistics at Kelvin Smith Library (KSL). She came to the United States from China to pursue a graduate degree in chemistry, and obtained her M.L.S. with a chemical information specialization from Indiana University Bloomington. She has been working at KSL since 2011 and has been actively involved in working with international students both academically and outside the classroom.

Poster - Working with Freshmen International Students: Helping Them Explore Research Topics and Learn How to Use the Library with the Active Learning Method

HAVE A BREAK? CHECK OUT EXHIBITS ON VIEW AT KELVIN SMITH LIBRARY

First Floor Gallery
Poster Perfect: WPA Posters in Cleveland
Works Progress Administration Federal Arts Project-era posters promoted public initiatives during the Great Depression in the 1930s while employing artists. The featured images are from Kelvin Smith Library’s Special Collections and the Library of Congress.

Book Ladies: WPA-era Packhorse Librarians Celebrating Women’s Roles in Increasing Access to Information
This exhibit honors the legacy of the Works Progress Administration Packhorse Library Service program in Kentucky that officially operated from 1936 to 1942. This exhibition coincides with Women’s History Month as most of the Packhorse Librarians were women.

Special Collections Hatch Reading Room (Second Level)
Tomes for Tots: Youth Literature in Kelvin Smith Library’s Special Collections
This exhibition highlights examples of illustrated story books, fables, educational primers, and classic young adult adventures from the 18th through the 21st century. This exhibition is for the young at heart!

Second Floor Mezzanine Gallery
History of the Personal Librarian Program at Kelvin Smith Library
In the fall of 2012, the Kelvin Smith Library introduced a new program to provide all incoming first year Case Western Reserve University students with their own personal librarian to serve as their point of contact with the library. This exhibit looks back on the program’s evolution.
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