Opening Act: Putting on a Music Festival-Themed Student Orientation

Katy Kelly
March 21, 2018
Personal Librarian and First Year Experience Library Conference
New Student Programs at UD

- First year student move-in is the Friday before classes begin
- Teams organized by school
2013

- “Tour Times”
- Students choose one out of several options
- 45 minutes, activities in the back of the first and second floors
- 70 attendees
2014

- Tour Time 2.0
- More interactive and fun
- Go to all 8 floors
- 45 minutes
- 184 attendees
2015

- We’re going on a Photo Hunt (again)
- This time with more people!
- 634 attendees
● Required activity with ID swipes
● Shifts of up to 300 students at a time
Roeschella has:

- “Stages” that engage students with library services, spaces, and collections
- Tickets with each stage listed
- Snacks and a relaxed atmosphere
<table>
<thead>
<tr>
<th>TIME</th>
<th>Audience</th>
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</thead>
<tbody>
<tr>
<td>11 a.m. – noon</td>
<td>EDU (approx. 240)</td>
</tr>
<tr>
<td>noon – 1 p.m.</td>
<td>ASI groups 1-10 (approx. 330)</td>
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<tr>
<td>1 – 2 p.m.</td>
<td>ASI groups 11-20 (approx. 330)</td>
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<tr>
<td>2 – 3 p.m.</td>
<td>BUS groups 1-2 (approx. 140)</td>
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<tr>
<td>3 – 4 p.m.</td>
<td>ASI groups 21-27 (approx. 290)</td>
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<tr>
<td>4 – 5 p.m.</td>
<td>BUS groups 2-3, 3-4 (approx. 175)</td>
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<tr>
<td>5 – 6 p.m.</td>
<td>EGR 1/2 (approx. 210)</td>
</tr>
<tr>
<td>6 – 7 p.m.</td>
<td>EGR1/2 (approx. 210)</td>
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</tbody>
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**Key information:**
- ASI = Arts and Sciences majors
- EDU = Education and Health Sciences majors
- BUS = Business majors
- EGR = Engineering majors
WELCOME TO ROESCHELLA

1. Get your ticket.
2. Visit the stages and games.
3. Swipe out here after you visit them all.
“Book Reserve Pickups”

- Overview of desk services and items for checkout
- Study room giveaway
“A Tribe Called Questions”

- Knowledge Hub services: Peer writing consultations, research help, and technology troubleshooting
- Photo booth activity
“Blink 456”
360° video tour of the study floors
“Tom Petty and the Studybreakers”

- Finals week services memory game
- (Chair massages, therapy dogs, free pizza, etc.)
“The Grateful Read”

- Students match the emoji sets with selections from our popular reading collection
- Plus, candy!
Taking a break

- Snacks, like cookies, bags of chips, and water
- Comfortable places to sit
“Fleetwood Manuscript”

- Button and magnet making
- Temporary tattoos
- Yearbooks and other artifacts on display
“PC and the Sunshine Band”

Light up quiz games about using library computers and printing
“Red Hot Film Projectors”

- Showcases the library classroom space
- Highlights upcoming film series
Students

- 2016: 1,513
- 2017: 1,989
Post-its

- 2016: 1,113
- 2017: 1,326
2017 Roeschella End of the Tour Wrap Up

The Libraries made an awesome first impression to the class of 2021 - thanks to you! We made notable changes between the first year and second due to student and Libraries' fac/staff feedback. Please fill out this form while the it's still fresh in your mind.

Respond by Sept. 8, 2017. Thanks!

* Required

What went well at Roeschella? *

Your answer

What could we do better if we host Roeschella (or a similar event) again? *

Your answer

Do you have general feedback (such as comments for the overall UD NSO organizers, your observations, etc.)? *

Your answer
The future is bright!
Thank you!
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