Web Design Tips

ENGR 398
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Resources for Web Design

- Basic Web Design Tips
- Case Tools: blog, wiki, sites
- Google Sites
- PBWiki
- Hosting @ Case
- Examples
- Assistance from KSL
- Web 2.0 extra
Research Guide for ENGR

http://researchguides.case.edu/ENGR398
Some Web Tips

- Is the font readable?
- Is your site accessible to those with disabilities?
- Is the site printable?
- Consistency
- Copyright
- Never post “in construction”
Some More Tips

- Quick loading pages
- Spelling
- Colors
- All links working
- Bullets
- Downloadable files (types)
Case Available Tools

• Case Blogs
  – Individual or group
• Case Wiki
  – Open to the public
  – Editable by all Case people
• Case Google Apps, includes “sites”
  – Private or public
Welcome to Google Sites

Google Sites overview

Google Sites is the easiest way to make information accessible to people who need quick, up-to-date access. People can work together on a Site to add file attachments, information from other Google applications (like Google Docs, Google Calendar, YouTube and Picasa), and new free-form content. Creating a site together is as easy as editing a document, and you always control who has access, whether it’s just yourself, your team, or your whole organization. You can even publish Sites to the world. The Google Sites web application is accessible from any internet connected computer.

Quick facts

Single click page creation
Creating a new page for your Google Site just takes the click of a button.

No HTML required
Creating a Google Site is as easy as editing a document, which means there’s no markup language for you to learn — just get started.

Make it your own
Our customization options let you give your Google Site your own look and feel.

Get started with templates
We offer a growing list of page types — web page, announcements, file cabinet, dashboard and list — to help you get started with your Google Sites pages.

Upload files and attachments
Use the file cabinet to upload files up to 10MB in size. Each Google Apps account receives at least 10GB of storage in Google Sites. Google Apps Premier and Education editions get an additional 500MB for each user account.

Embed rich content
Google Sites is integrated with other Google products, so you can insert videos, docs, spreadsheets, presentations, photo slide shows, and calendars directly onto your Google Sites pages.

Work together and share
Our permission settings let you designate owners, viewers and collaborators (meaning they can edit pages) for your site. And you can make your Google Sites available just a few people, your entire organization, or the world.

Search with Google
You can search across Google Sites pages and content using powerful Google search technology. You’ll find specific pages and documents instantly, the same way you would on Google.com.
Hosting @ Case

• Filer
• Docshare
Assistance from KSL

• Librarians
• Freedman Center
• CaseLearns
• Safari TechBooks
Web 2.0

- Blogs
- Wikis
- Comments
- Social
- Sharing
- Interactive
- Collaborative
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